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**Analisis dan Perancangan Sistem**  
 Data Modeling and Analysis using ERD

Fakultas  
Ekonomi & Bisnis  
School of Economics & Business  
Telkom University

## Learning Objectives

**REMINDING**

Concept of Data Modelling & ERD Symbols

- **Entities** : What? Types?
- **Attributes** : Domain? Data types? Identification?
- **Relationships** : Cardinality? Degree? Foreign key? Generalization?

**UNDERSTANDING**

Constructing and Analyzing Data Models

- Entity discovery
- The context data model
- The key-based data model
- Generalized hierarchies
- Fully attributed data model
- Analyzing data model : good or not?

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Source: System Analysis & Design, Whitten & Bentley 6<sup>th</sup> ed

## ERD Exercise (1) – ArtBase Galleries

- ArtBase, that builds a product for art galleries. The core of this product is a database with a schema that captures all the information that galleries need to maintain.
- Galleries keep information about artists, their names (which are unique), birthplaces, ages, and style of art. For each piece of artwork, the artist, the year it was made, its unique title, its type of art (e.g., painting, lithograph, sculpture, photograph), and its price must be stored. Pieces of artwork are also classified into groups of various kinds, for example, portraits, still life, works by Picasso, or works of the 19th century; a given piece may belong to more than one group.
- Each group is identified by a name (like those just given) that describes the group. Finally, galleries keep information about customers. For each customer, galleries keep that person's unique name, address, total amount of dollars spent in the gallery (very important!), and the artists and groups of art that the customer tends to like.
- Draw the ER diagram for the database.

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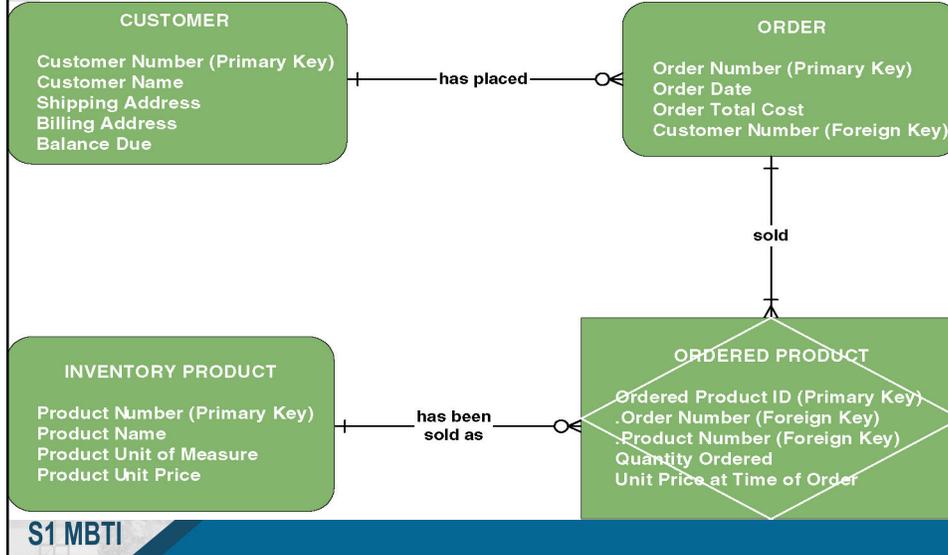
## Data Modeling

**Data modeling** – a technique for organizing and documenting a system's data. Sometimes called *database modeling*.

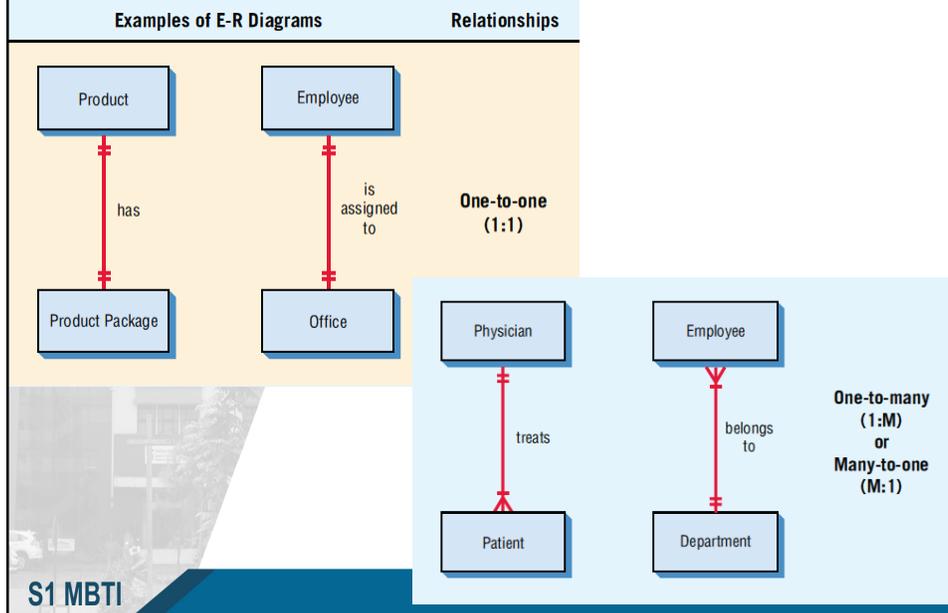
**Entity relationship diagram (ERD)** – a data model utilizing several notations to depict data in terms of the entities and relationships described by that data.

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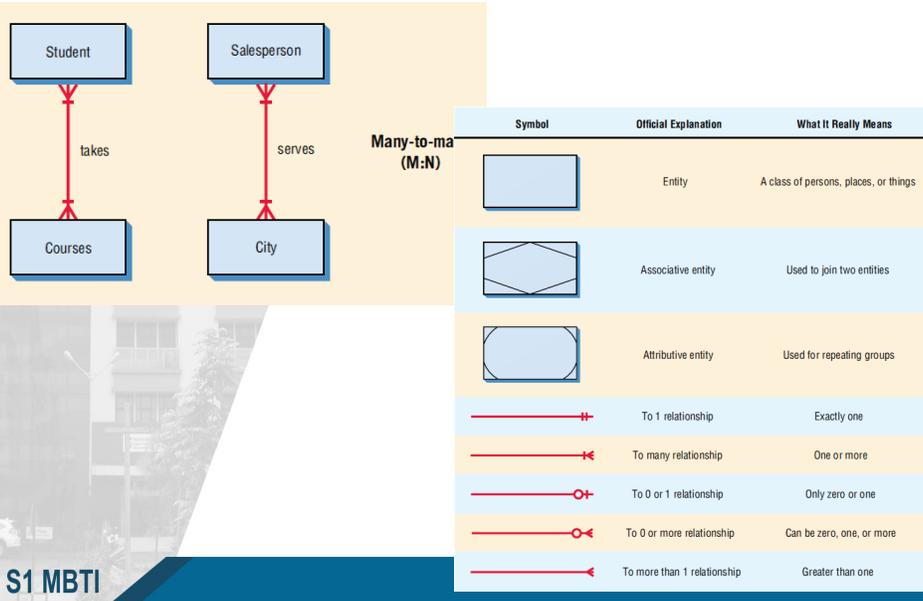
## Sample Entity Relationship Diagram (ERD)



## ER Diagram Association



## ER Diagram Association



## Data Modeling Concepts: Entity

Entity – a class of persons, places, objects, events, or concepts about which we need to capture and store data.

- Named by a singular noun
  - ▢ Persons: agency, contractor, customer, department, division, employee, instructor, student, supplier.
  - ▢ Places: sales region, building, room, branch office, campus.
  - ▢ Objects: book, machine, part, product, raw material, software license, software package, tool, vehicle model, vehicle.
  - ▢ Events: application, award, cancellation, class, flight, invoice, order, registration, renewal, requisition, reservation, sale, trip.
  - ▢ Concepts: account, block of time, bond, course, fund, qualification, stock.



## Data Modeling Concepts: Entity

Entity instance – a single occurrence of an entity.

entity

instance

Student ID	Last Name	First Name
2144	Arnold	Betty
3122	Taylor	John
3843	Simmons	Lisa
9844	Macy	Bill
2837	Leath	Heather
2293	Wrench	Tim

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## Data Modeling Concepts: Attributes

**Attribute** – a descriptive property or characteristic of an entity. Synonyms include *element*, *property*, and *field*.

- Just as a physical student can have attributes, such as hair color, height, etc., a data entity has data attributes

**Compound attribute** – an attribute that consists of other attributes. Synonyms in different data modeling languages are numerous: concatenated attribute, composite attribute, and data structure.

### STUDENT

Name  
 .Last Name  
 .First Name  
 .Middle Initial  
 Address  
 .Street Address  
 .City  
 .State or Province  
 .Country  
 .Postal Code  
 Phone Number  
 .Area Code  
 .Exchange Number  
 .Number Within Exchange  
 Date of Birth  
 Gender  
 Race  
 Major  
 Grade Point Average

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## Data Modeling Concepts: Data Type

**Data type** – a property of an attribute that identifies what type of data can be stored in that attribute.

Representative Logical Data Types for Attributes	
Logical Data Type	Logical Business Meaning
NUMBER	Any number, real or integer.
TEXT	A string of characters, inclusive of numbers. When numbers are included in a TEXT attribute, it means that we do not expect to perform arithmetic or comparisons with those numbers.
MEMO	Same as TEXT but of an indeterminate size. Some business systems require the ability to attach potentially lengthy notes to a give database record.
DATE	Any date in any format.
TIME	Any time in any format.
YES/NO	An attribute that can assume only one of these two values.
VALUE SET	A finite set of values. In most cases, a coding scheme would be established (e.g., FR=Freshman, SO=Sophomore, JR=Junior, SR=Senior).
IMAGE	Any picture or image.

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## Data Modeling Concepts: Domains

**Domain** – a property of an attribute that defines what values an attribute can legitimately take on.

Representative Logical Domains for Logical Data Types		
Data Type	Domain	Examples
NUMBER	For integers, specify the range. For real numbers, specify the range and precision.	{10-99} {1.000-799.999}
TEXT	Maximum size of attribute. Actual values are usually infinite; however, users may specify certain narrative restrictions.	Text(30)
DATE	Variation on the MMDDYYYY format.	MMDDYYYY MMYYYY
TIME	For AM/PM times: HHMMT For military (24-hour times): HHMM	HHMMT HHMM
YES/NO	{YES, NO}	{YES, NO} {ON, OFF}
VALUE SET	{value#1, value#2,...value#n} {table of codes and meanings}	{M=Male F=Female}

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## Data Modeling Concepts: Default Value

**Default value** – the value that will be recorded if a value is not specified by the user.

Permissible Default Values for Attributes		
Default Value	Interpretation	Examples
A legal value from the domain	For an instance of the attribute, if the user does not specify a value, then use this value.	0 1.00
NONE or NULL	For an instance of the attribute, if the user does not specify a value, then leave it blank.	NONE NULL
Required or NOT NULL	For an instance of the attribute, require that the user enter a legal value from the domain. (This is used when no value in the domain is common enough to be a default but some value must be entered.)	REQUIRED NOT NULL

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## Data Modeling Concepts: Identification

**Key** – an attribute, or a group of attributes, that assumes a unique value for each entity instance. It is sometimes called an *identifier*.

**Concatenated key** - a group of attributes that uniquely identifies an instance of an entity. Synonyms include *composite key* and *compound key*.

**Candidate key** – one of a number of keys that may serve as the primary key of an entity. Also called a *candidate identifier*.

**Primary key** – a candidate key that will most commonly be used to uniquely identify a single entity instance.

**Alternate key** – a candidate key that is not selected to become the primary key is called an alternate key. A synonym is secondary key.

STUDENT
Student Number (Primary Key)
Social Security Number (Alternate Key)
Name
.Last Name
.First Name
.Middle Initial
Address
.Street Address
.City
.State or Province
.Country
.Postal Code
Phone Number
.Area Code
.Exchange Number
.Number Within Exchange
Date of Birth
Gender (Subsetting Criteria 1)
Race (Subsetting Criteria 2)
Major (Subsetting Criteria 3)
Grade Point Average

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## Data Modeling Concepts: Subsetting Criteria

**Subsetting criteria** – an attribute(s) whose finite values divide all entity instances into useful subsets. Sometimes called inversion entry.

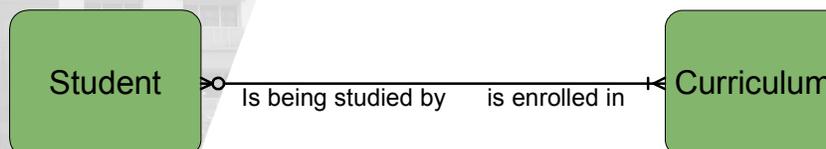
STUDENT
Student Number (Primary Key)
Social Security Number (Alternate Key)
Name
.Last Name
.First Name
.Middle Initial
Address
.Street Address
.City
.State or Province
.Country
.Postal Code
Phone Number
.Area Code
.Exchange Number
.Number Within Exchange
Date of Birth
Gender (Subsetting Criteria 1)
Race (Subsetting Criteria 2)
Major (Subsetting Criteria 3)
Grade Point Average

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## Data Modeling Concepts: Relationships

**Relationship** – a natural business association that exists between one or more entities.

The relationship may represent an event that links the entities or merely a logical affinity that exists between the entities.

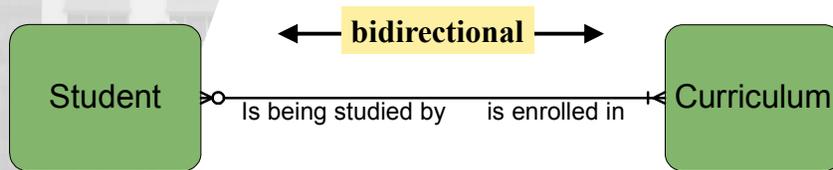


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## Data Modeling Concepts: Cardinality

**Cardinality** – the minimum and maximum number of occurrences of one entity that may be related to a single occurrence of the other entity.

Because all relationships are bidirectional, cardinality must be defined in both directions for every relationship.



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## Cardinality Notations

CARDINALITY INTERPRETATION	MINIMUM INSTANCES	MAXIMUM INSTANCES	GRAPHIC NOTATION
Exactly one (one and only one)	1	1	 - or -
Zero or one	0	1	
One or more	1	many (>1)	
Zero, one, or more	0	many (>1)	
More than one	>1	>1	

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## Data Modeling Concepts: Degree

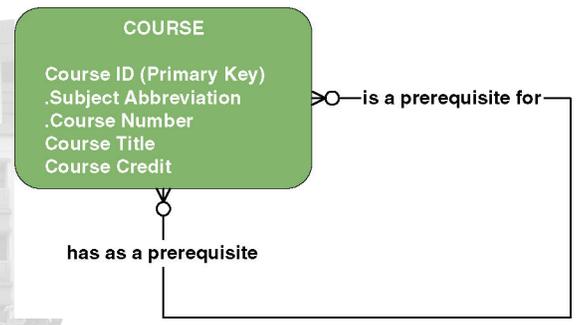
**Degree** – the number of entities that participate in the relationship.

A relationship between two entities is called a *binary relationship*.

A relationship between different instances of the same entity is called a *recursive relationship*.

A relationship between three entities is called a *3-ary* or *ternary relationship*.

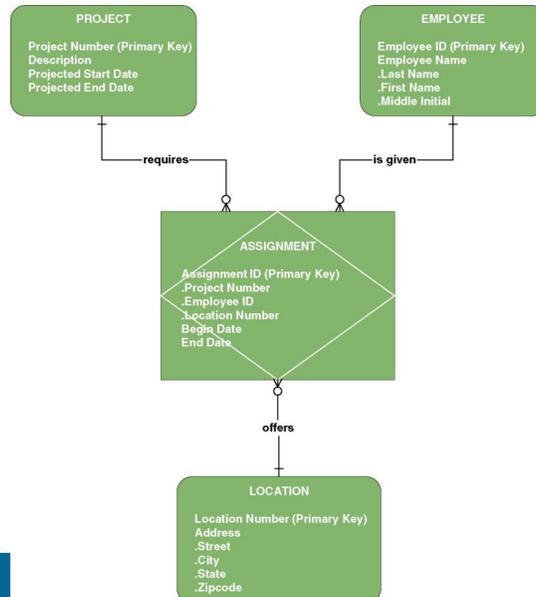
## Data Modeling Concepts: Recursive Relationship



## Data Modeling Concepts: Degree

Relationships may exist between more than two entities and are called *N-ary* relationships.

The example ERD depicts a *ternary relationship*.

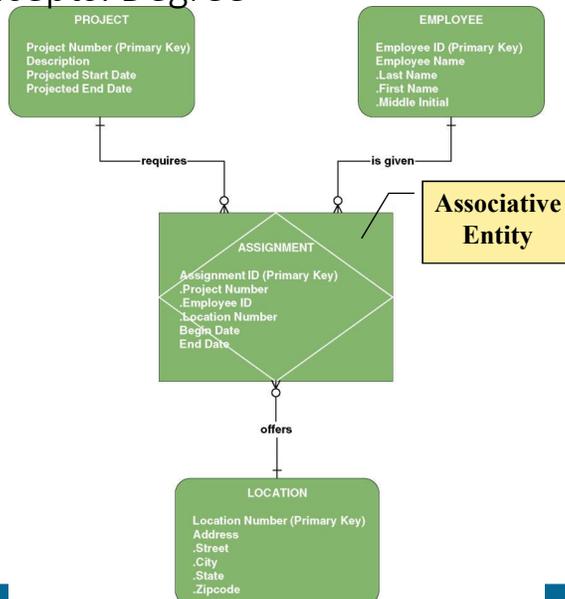


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## Data Modeling Concepts: Degree

**Associative entity** – an entity that inherits its primary key from more than one other entity (called parents).

Each part of that concatenated key points to one and only one instance of each of the connecting entities.



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## Data Modeling Concepts: Foreign Keys

**Foreign key** – a primary key of an entity that is used in another entity to identify instances of a relationship.

- A foreign key is a primary key of one entity that is contributed to (duplicated in) another entity to identify instances of a relationship.
- A foreign key always matches the primary key in the another entity
- A foreign key may or may not be unique (generally not)
- The entity with the foreign key is called the child.
- The entity with the matching primary key is called the parent.

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## Data Modeling Concepts: Foreign Keys

Primary Key

Student ID	Last Name	First Name	Dorm
2144	Arnold	Betty	Smith
3122	Taylor	John	Jones
3843	Simmons	Lisa	Smith
9844	Macy	Bill	
2837	Leath	Heather	Smith
2293	Wrench	Tim	Jones

Primary Key

Dorm	Residence Director
Smith	Andrea Fernandez
Jones	Daniel Abidjan

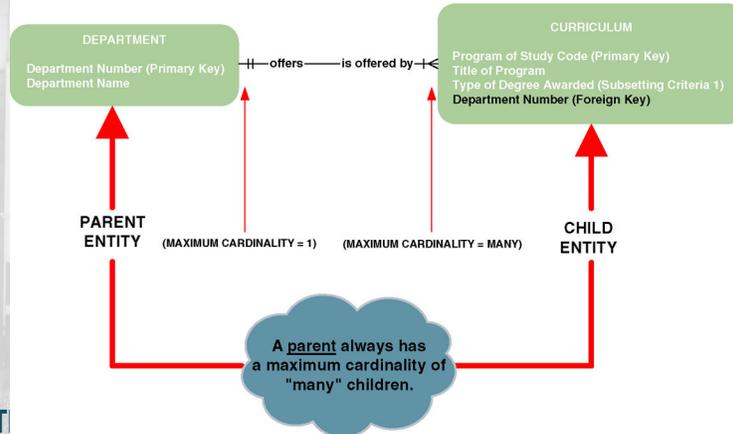
Foreign Key  
Duplicated from  
primary key of  
Major entity  
(not unique)

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## Data Modeling Concepts: Nonidentifying Relationships

**Nonidentifying relationship** – a relationship in which each participating entity has its own independent primary key

- Primary key attributes are not shared.
- The entities are called *strong* entities

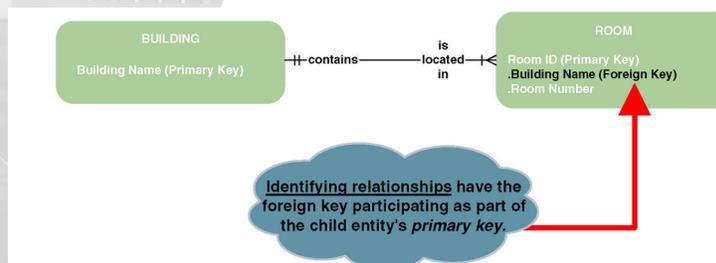


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## Data Modeling Concepts: Identifying Relationships

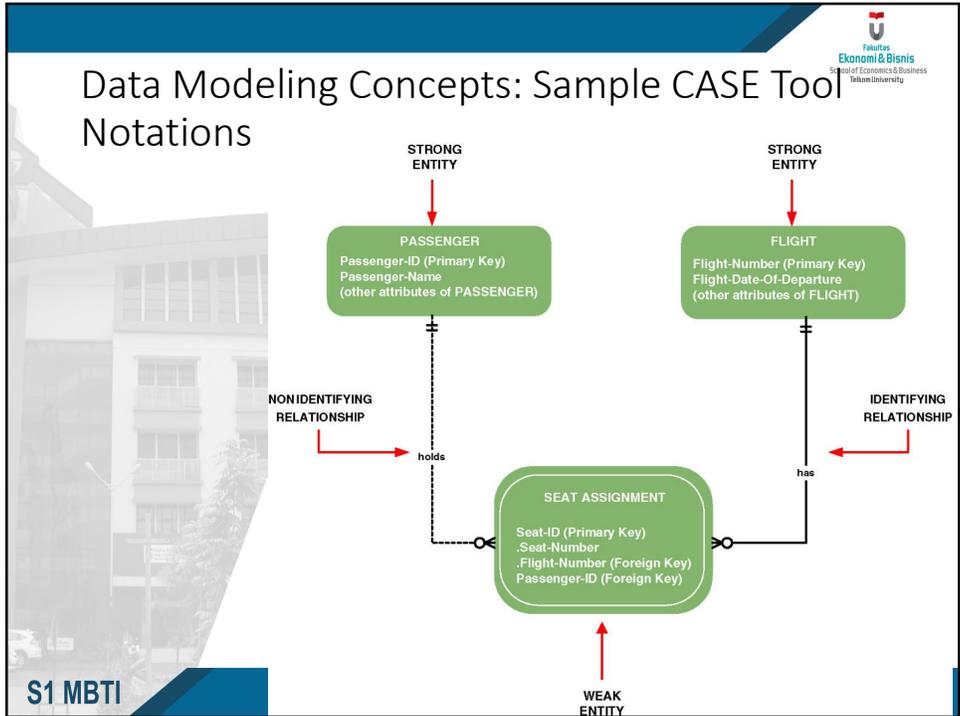
**Identifying relationship** – a relationship in which the parent entity's key is also part of the primary key of the child entity.

- The child entity is called a *weak* entity.



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# Data Modeling Concepts: Sample CASE Tool Notations

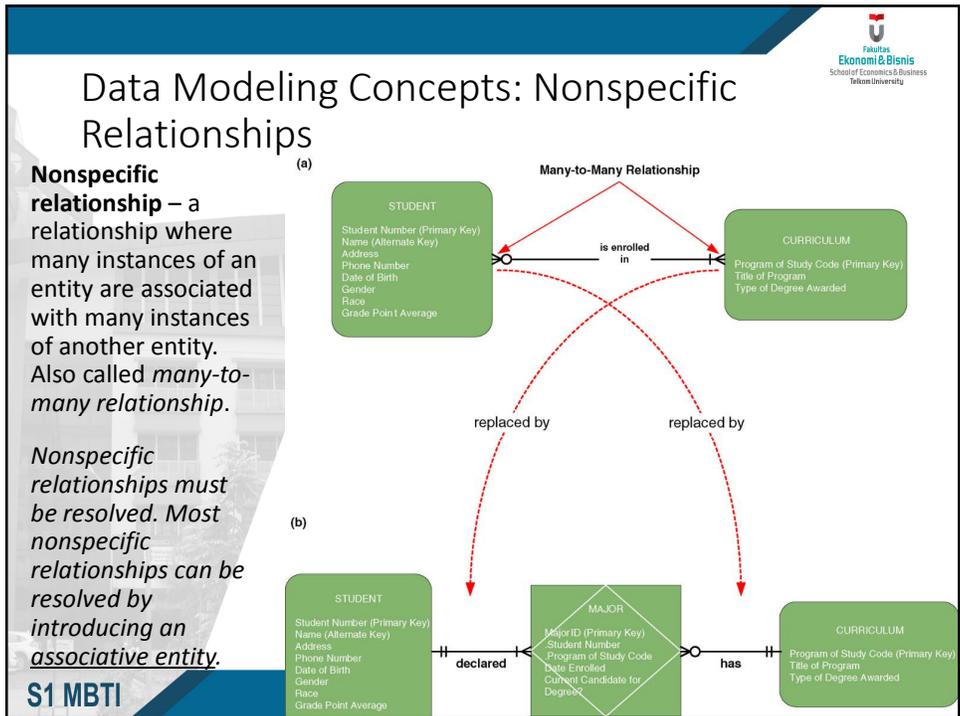


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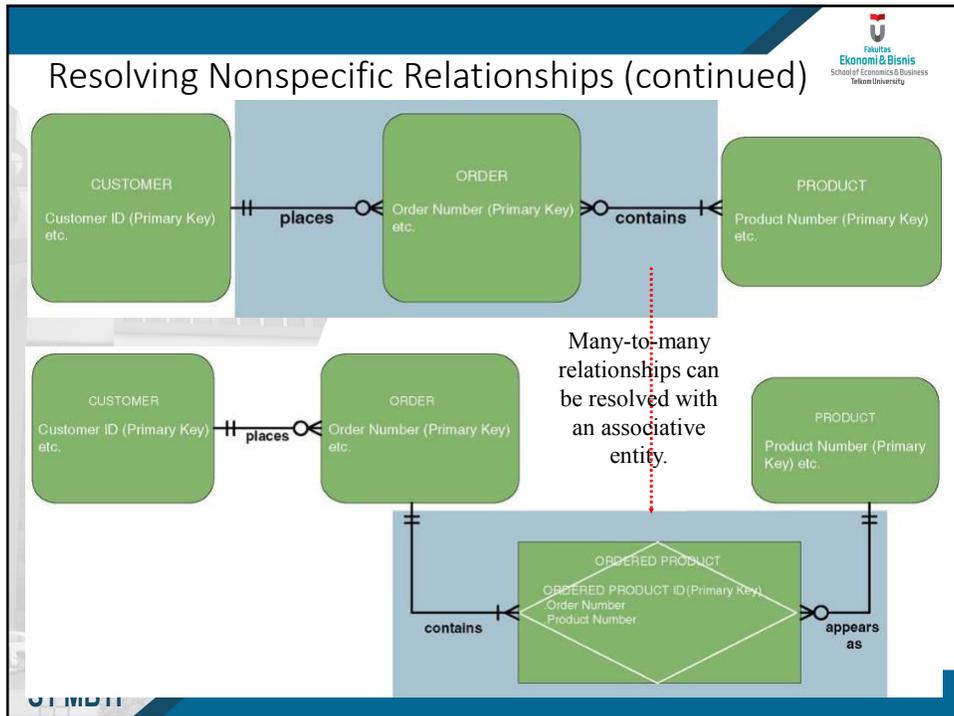
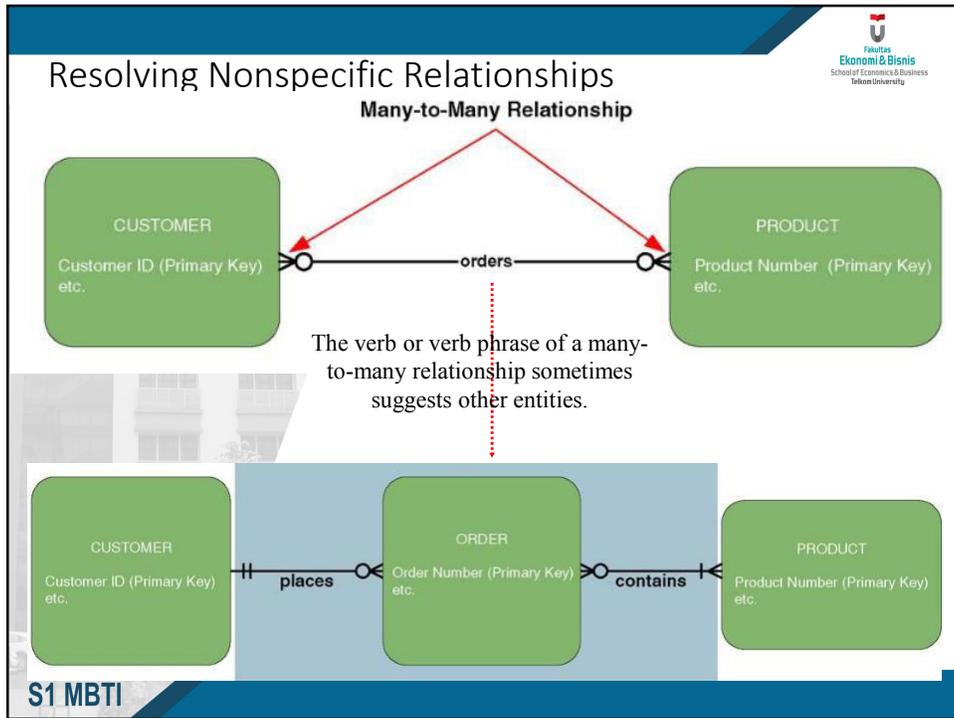
# Data Modeling Concepts: Nonspecific Relationships

**Nonspecific relationship** – a relationship where many instances of an entity are associated with many instances of another entity. Also called *many-to-many relationship*.

*Nonspecific relationships must be resolved. Most nonspecific relationships can be resolved by introducing an associative entity.*

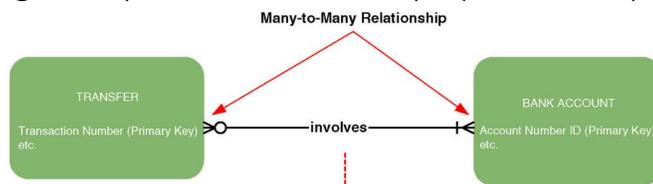


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## Resolving Nonspecific Relationships (continued)

(a)



While the above relationship is a many-to-many, the many on the BANK ACCOUNT side is a known maximum of "2". This suggests that the relationship may actually represent multiple relationships... in this case two *separate* relationships.

(b)



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## Data Modeling Concepts: Generalization

**Generalization** – a concept wherein the attributes that are common to several types of an entity are grouped into their own entity.

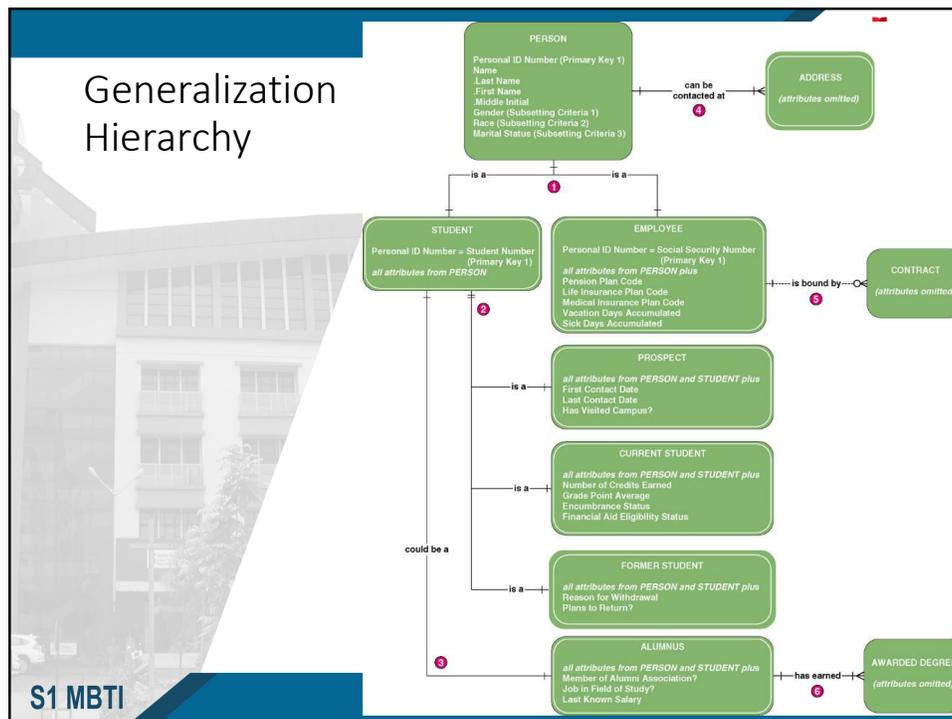
**Supertype** – an entity whose instances store attributes that are common to one or more entity subtypes.

**Subtype** – an entity whose instances may inherit common attributes from its entity supertype

And then add other attributes that are unique to the subtype.

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## Generalization Hierarchy



## The Process of Logical Data Modeling

- **Strategic Data Modeling**
  - Many organizations select IS development projects based on strategic plans.
    - Includes vision and architecture for information systems
    - Identifies and prioritizes develop projects
    - Includes enterprise data model as starting point for projects
- **Data Modeling during Systems Analysis**
  - Data model for a single information system is called an application data model.
  - Context data model includes only entities and relationships.
- **Looking Ahead to Systems Design**
  - The logical data model will be transformed into a physical data model (called a database schema) for the chosen DBMS

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## Logical Model Development Stages

1. Context Data model
  - To establish project scope
2. Key-base data model
  - Eliminate nonspecific relationships
  - Add associative entities
  - Include primary and alternate keys
  - Precise cardinalities
3. Fully attributed data model
  - All remaining attributes
  - Subsetting criteria
4. Normalized data model

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## Entity Discovery – Interview or JAD

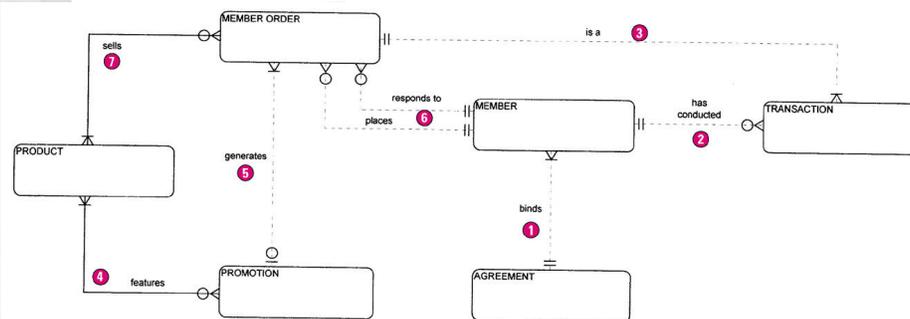
Purpose	Candidate Questions (see Table 8-4 in text for a more complete list)
Discover system entities	What are the subjects of the business?
Discover entity keys	What unique characteristic (or characteristics) distinguishes an instance of each subject from other instances of the same subject?
Discover entity subsetting criteria	Are there any characteristics of a subject that divide all instances of the subject into useful subsets?
Discover attributes and domains	What characteristics describe each subject?
Discover security and control needs	Are there any restrictions on who can see or use the data?
Discover data timing needs	How often does the data change?
Discover generalization hierarchies	Are all instances of each subject the same?
Discover relationships?	What events occur that imply associations between subjects?
Discover cardinalities	Is each business activity or event handled the same way, or are there special circumstances?

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## Entity Discovery for SoundStage

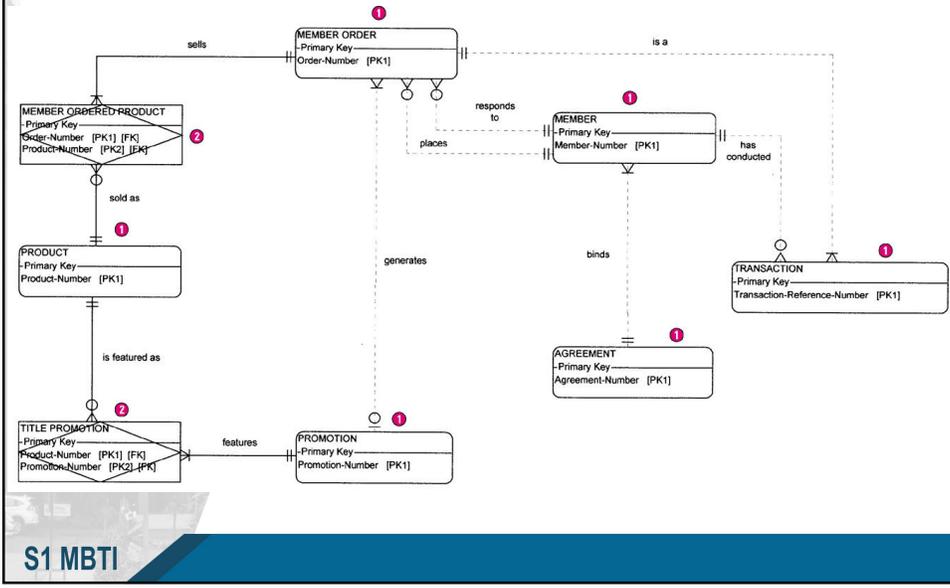
Entity Name	Business Definition
Agreement	A contract whereby a member agrees to purchase a certain number of products within a certain time. After fulfilling that agreement, the member becomes eligible for bonus credits that are redeemable for free or discounted products.
Member	An active member of one or more clubs. Note: A target system objective is to re-enroll inactive members as opposed to deleting them.
Member order	An order generated for a member as part of a monthly promotion, or an order initiated by a member. Note: The current system only supports orders generated from promotions; however, customer initiated orders have been given a high priority as an added option in the proposed system.
Transaction	A business event to which the Member Services System must respond.
Product	An inventoried product available for promotion and sale to members. Note: System improvement objectives include (1) compatibility with new bar code system being developed for the warehouse, and (2) adaptability to a rapidly changing mix of products.
Promotion	A monthly or quarterly event whereby special product offerings are made available to members.

## The Context Data Model



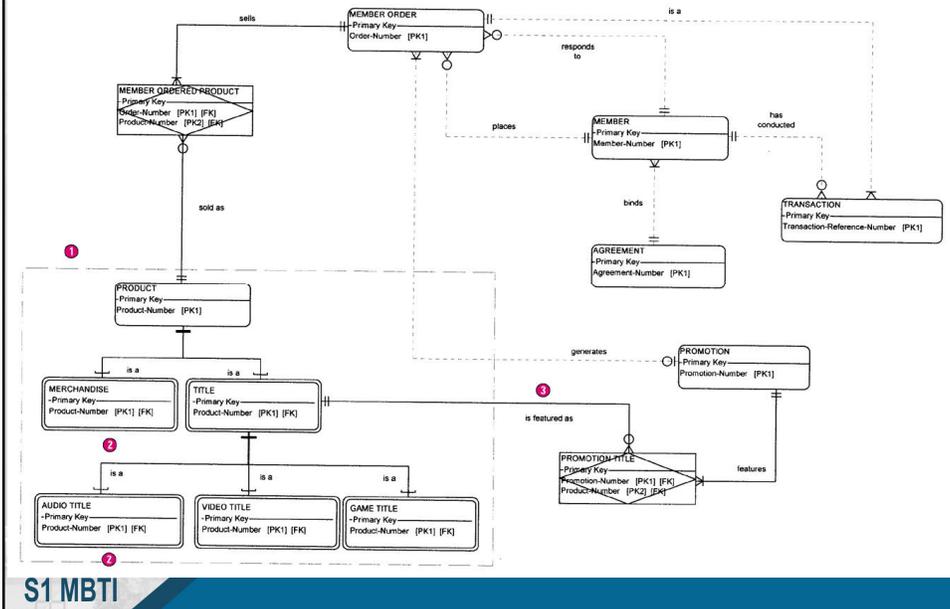
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## The Key-based Data Model



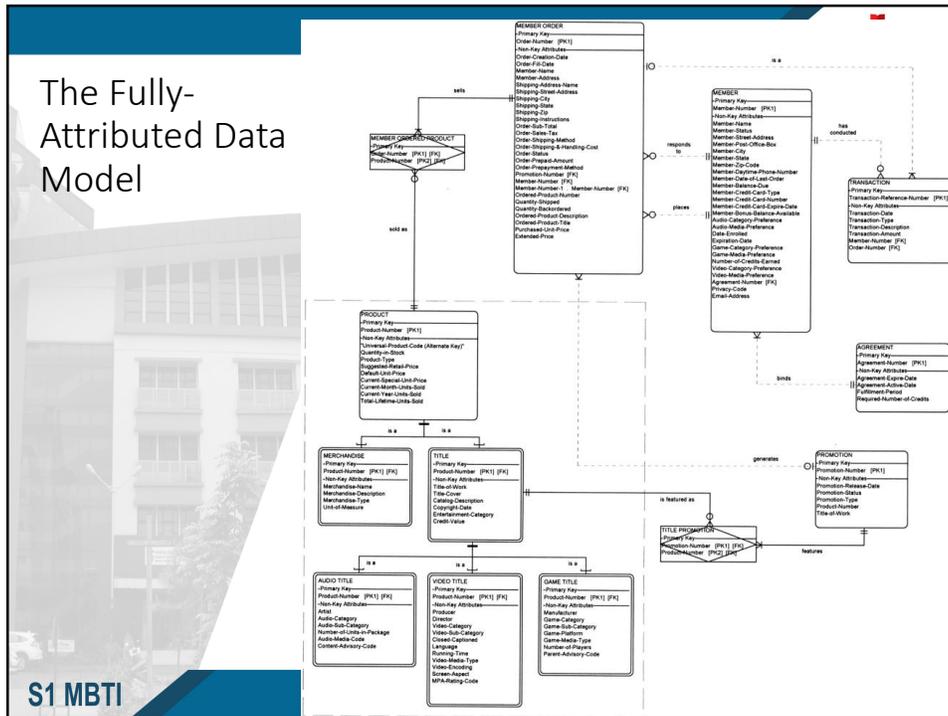
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## The Key-based Data Model With Generalization



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## The Fully-Attributed Data Model



## What is a Good Data Model?

- A good data model is simple.
  - Data attributes that describe any given entity should describe only that entity.
  - Each attribute of an entity instance can have only one value.
- A good data model is essentially nonredundant.
  - Each data attribute, other than foreign keys, describes at most one entity.
  - Look for the same attribute recorded more than once under different names.
- A good data model should be flexible and adaptable to future needs.

## Data Analysis & Normalization

**Data analysis** – a technique used to improve a data model for implementation as a database.

Goal is a simple, nonredundant, flexible, and adaptable database.

**Normalization** – a data analysis technique that organizes data into groups to form nonredundant, stable, flexible, and adaptive entities.

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## Normalization: 1NF, 2NF, 3NF

**First normal form (1NF)** – an entity whose attributes have no more than one value for a single instance of that entity

- Any attributes that can have multiple values actually describe a separate entity, possibly an entity and relationship.

**Second normal form (2NF)** – an entity whose nonprimary-key attributes are dependent on the full primary key.

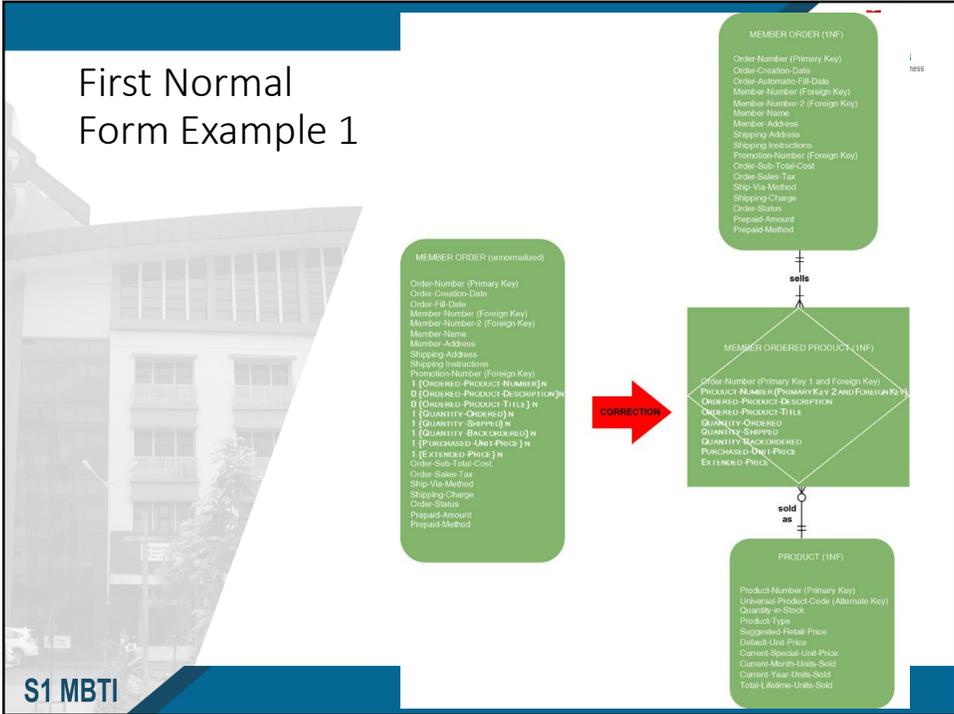
- Any nonkey attributes that are dependent on only part of the primary key should be moved to any entity where that partial key is actually the full key. This may require creating a new entity and relationship on the model.

**Third normal form (3NF)** – an entity whose nonprimary-key attributes are not dependent on any other non-primary key attributes.

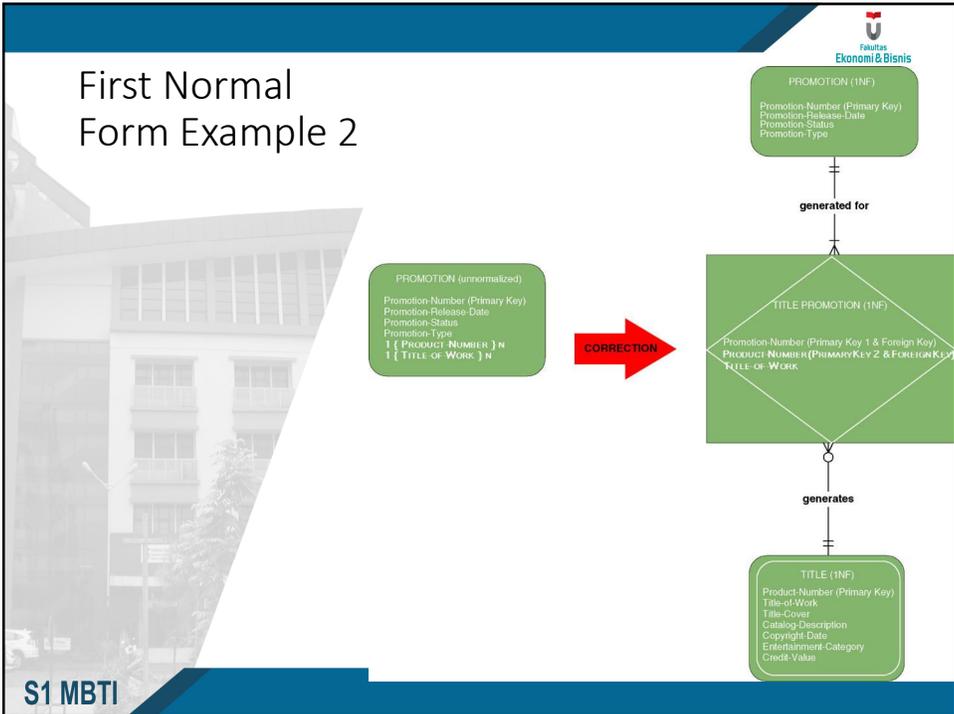
- Any nonkey attributes that are dependent on other nonkey attributes must be moved or deleted. Again, new entities and relationships may have to be added to the data model.

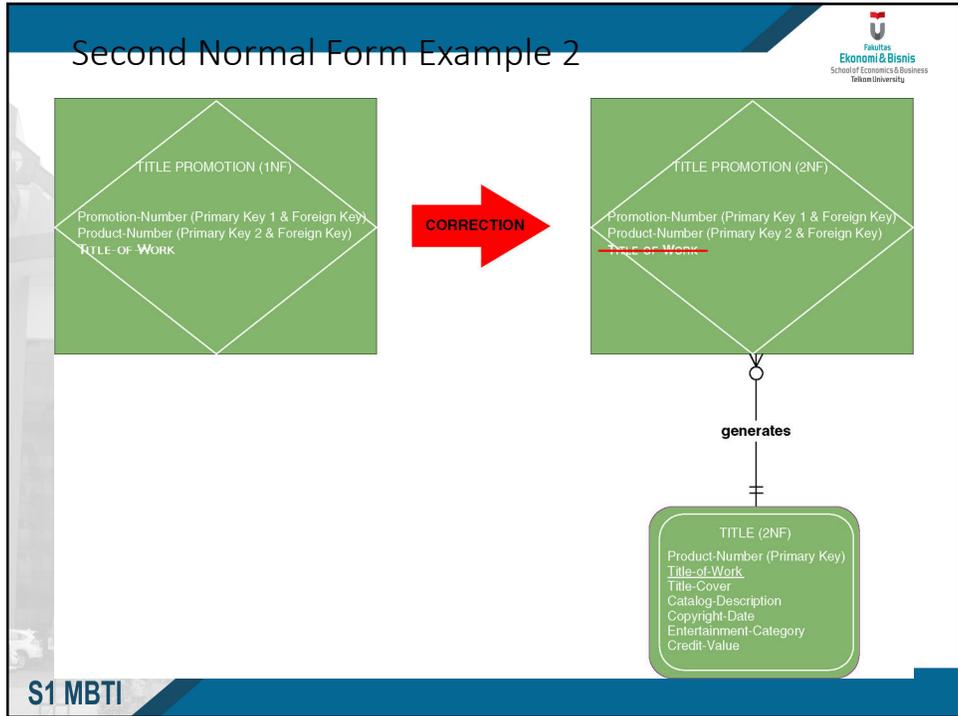
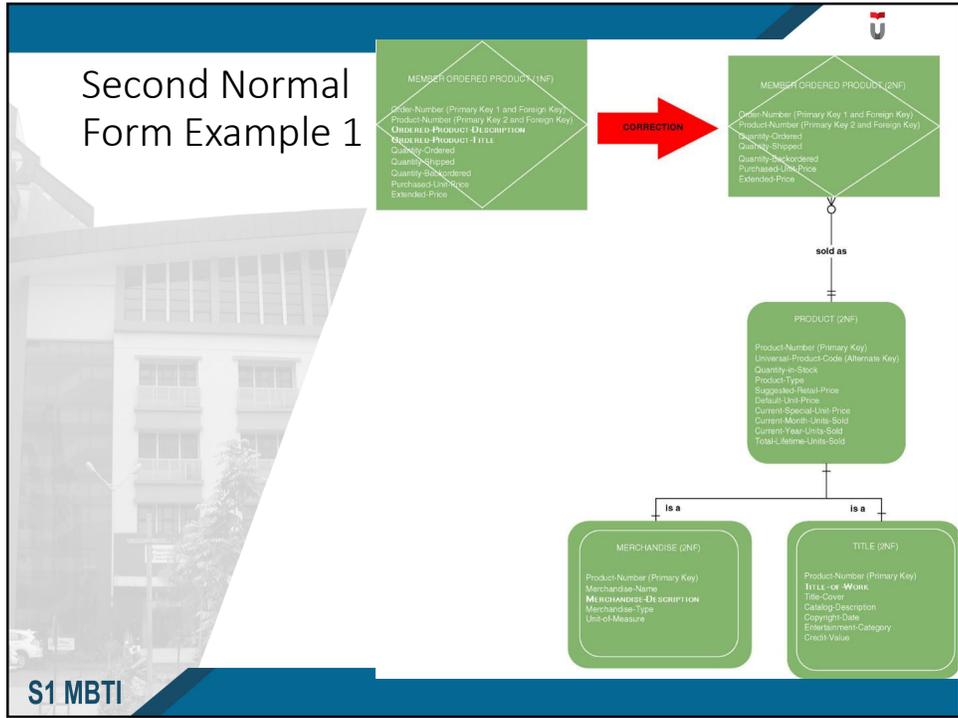
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# First Normal Form Example 1



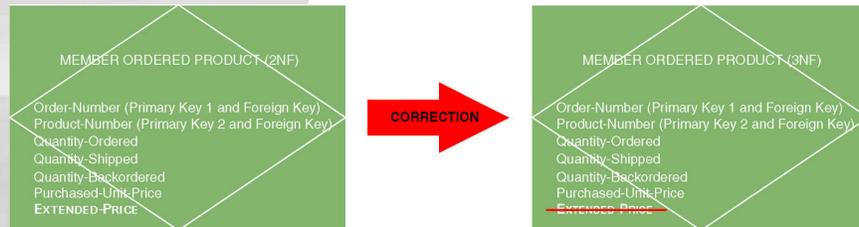
# First Normal Form Example 2





## Third Normal Form Example 1

**Derived attribute** – an attribute whose value can be calculated from other attributes or derived from the values of other attributes.

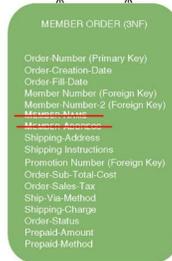


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## Third Normal Form Example 2



CORRECTION



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